

Board Member <u>Gilda's Club Greater Toronto</u> Volunteer Position

"There are those who open their hearts to others...who never think twice about giving of themselves. They are the wonderful, warm-hearted people who make all the difference in our lives."

- Gilda Radner -

If you can imagine yourself improving the quality of life for people impacted by cancer and their families, then Gilda's Club Greater Toronto is the place for you.

Who We Are

Gilda's Club Greater Toronto is a registered charity that has been a beacon of hope since 2001 for those experiencing cancer-related stress. Patients, their families and friends all benefit from the emotional support and practical resources we provide. Patients especially feel empowered as they gain a sense of control and experience less of the isolation and stress that can come with a cancer diagnosis.

Our comprehensive, evidence-based programs and services support individuals free of charge, each on their own unique cancer journey. We assess and guide new members towards the most relevant of the 600 tailored programs and mind and body activities we provide. From support groups to enhanced virtual offerings, our emphasis on community diminishes the feelings of fear and anxiety members might face.

Gilda Radner would be proud of the work we do in her name. A beloved cast member of Saturday Night Live, she drew strength from her visits to a Wellness Community in Los Angeles during her own cancer treatment. The first Gilda's Club opened in New York City in 1995 to support those touched by cancer. By 2009, Gilda's Club Worldwide had merged with the Wellness Community under the Cancer Support Community (CSC).

Today, we continue Gilda's legacy as part of the largest professionally led non-profit network for cancer support with over 175 locations worldwide. We've been helping people live, while living with cancer since 2001. And we're just getting started.



Position Overview

Gilda's Club Greater Toronto is seeking Board Members with strategic and critical thinking skills who are energetic, curious, and passionate about "empowering everyone impacted by cancer to achieve the greatest quality of life". Candidates should exhibit strong leadership qualities and embody the core values of Gilda's Club Greater Toronto: be compassionate, act with integrity, inclusivity in all we do, work collaboratively, and strive for excellence. Candidates should also be keen to support the health and longevity of the organization through awareness-raising, friend-raising, and fundraising.

A range of Board competencies are being sought, and those interested are encouraged to share how their experience will benefit Gilda's Club Greater Toronto. We are seeking candidates with experience in each of the following areas:

- 1. **Fundraising:** With a passion for fundraising and an established network, this individual will support the Board and the Fundraising and Development Committee to drive donor engagement and expand our support base. They will provide leadership in shaping fundraising strategies, building relationships with key stakeholders, and ensuring the financial sustainability of our programs.
- 2. **Public Relations:** This role requires expertise in media relations to help generate awareness and amplify our message across key audiences. As a critical member of the Board and the Marketing and Communications Committee, the candidate will lead efforts to secure earned media, enhance public engagement, and align paid and earned media strategies to strengthen our brand presence.
- 3. **Healthcare:** We are seeking a dedicated healthcare professional with a clinical or administrative background who understands the evolving landscape of healthcare in the GTA. This individual will bring valuable insights into how healthcare changes impact communities and will support our efforts to address cancer-related needs by leveraging their connections within the healthcare sector.
- 4. **Finance and Accounting**: A finance and accounting professional with a CPA or CA designation, this individual will join the Board and the Finance Committee to provide expert financial oversight. They will play a key role in overseeing financial operations, financial reporting, and budget planning to support the long-term growth of our charity.

Scope of Commitment

Members of the Board interact with, advise, and collaborate with the Executive Director of Gilda's Club Greater Toronto. They fundraise on behalf of the organization through various events, campaigns and sponsorship opportunities. Board Members are also donors who make a personal gift to the organization annually. Members of the Board engage and actively contribute to committees and meetings of the Board and are ambassadors for Gilda's Club Greater Toronto community.

Employment Type: Volunteer Position

Maximum Board Size: 20

Length of Term: Three years, renewable twice

Board Meetings Per Year: 9-11

Meeting Details: Tuesdays; noon time; approximately every 6-8 weeks

Board Meeting Location: Virtually via Zoom with 1-3 meetings in person

Hourly commitment: 5-8 hours per month

Additional Responsibilities: Join 1-2 Board committees including Marketing &

Communications, Fundraising and Development, HR & Governance, Strategy, Finance & Audit committees

How to apply

If you are interested in becoming involved with the Board of Gilda's Club Greater Toronto, which has an impact on our community well beyond its size and years of operation, we want to hear from you!

Interested candidates should send an email with the subject line "Board Recruitment" including reference to the competency you align with. Please attach your resume and cover letter and send directly to: info@gildasclubtoronto.org.

Application deadline: October 15, 2024

We are deeply grateful for your pursuit of leadership volunteerism and your expression of interest. We are truly appreciative of the time you commit to the application process – but our limited capacity will only allow for those candidates selected for an interview to be contacted. We thank all applicants for their interest in volunteering with Gilda's Club Greater Toronto.

